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## **Novel ‘Relaxation Suite’ Designed for Convention Delegates ‘NuCalm Recovery Lounge’ – A Place to Refresh, Recharge, Refocus**

**PHILADELPHIA, PA (Issued July 25, 2016)** -- Participants in past national political conventions will agree: *Conventions are anything but relaxing.*

But delegates at the 2016 Democratic National Convention July 25 – 28 in Philadelphia have a unique, nearby getaway where, on Tuesday, July 26, and Wednesday, July 27, they can refresh, recharge, and refocus: The ‘NuCalm Recovery Lounge.’ The Lounge, sponsored by the maker of the NuCalm relaxation technology, is part of Motivation Mobile’s suite that offers multi-sensory, immersive relaxation experiences designed to manage stress and improve performance.

NuCalm ([www.nucalm.com](http://www.nucalm.com)), made by Solace Lifesciences, Inc., holds the world’s first and only patent for “systems and methods for balancing and maintaining the health of the human autonomic nervous system.” Solace Lifesciences’ President and CEO, Jim Poole, has been promoting the NuCalm technology across the world since 2009, now with customers in seven industries and five continents. “People need a reliable and efficient recovery technique to reset quickly, balance the mind and body, and prepare for daily challenges in today’s hectic lifestyle,” he says. “NuCalm is proven to ‘flip the switch’ from high intensity to deep recovery within minutes - without drugs or side effects. We look forward to helping conventioners get the most out of this important event.”

Earlier this month in Paris, at the World Football Forum, and in Los Angeles, at the Sports & Entertainment Summit sponsored by *Variety* and *Sports Illustrated*, Jim Poole discussed how relaxation technology such as NuCalm is transforming sports by giving athletes a competitive advantage. The NuCalm Recovery Lounge was a main attraction at both events and showcased how profound a 25-minute NuCalm treatment can have on attendees. “They come in stressed and jet lagged, and they leave feeling refreshed, focused, and energized,” says Poole.

NuCalm is a clinically proven, all-natural stress intervention technology that rapidly and reliably interrupts the stress response and guides people to a deeply relaxed state within minutes. Poole says 25 professional sports teams, the U. S. Tennis Association, golfers, collegiate and Olympic athletes, MMA fighters and boxers use NuCalm to accelerate recovery, improve sleep quality, and help with mental focus. “If we can help the world’s top athletes perform at their best, we are confident we can help attendees at the Democratic National Convention in Philadelphia.”

NuCalm’s lounge, within the Motivation Mobile ([www.motivationmobile.com](http://www.motivationmobile.com)) suite, is located at Benjamin’s Desk, an event site near Independence Hall, a short ride from the Wells Fargo Center. Credentialed Delegates and the media are invited to stop by the ‘NuCalm Recovery Lounge’ to experience NuCalm. Part of the suite has been set aside as a press hub. For more information, visit: [www.nucalm.com](http://www.nucalm.com)/or contact David Poole, Executive Vice President, Marketing/Cell: [617-259-0877](tel:617-259-0877)/[david.poole@nucalm.com](mailto:david.poole@nucalm.com).

*By Stanley Hurwitz/[stanhurwitz@gmail.com](mailto:stanhurwitz@gmail.com)*

***Attention, Editor:*** To view more about NuCalm Performance, follow this link:

<http://www.nucalmlibrary.com/performance/> For interviews, etc., contact: David Poole, Executive Vice President, Marketing/Cell: [617-259-0877](tel:617-259-0877)/[david.poole@nucalm.com](mailto:david.poole@nucalm.com)/Solace Lifesciences, Inc., 1-877-6NuCalm (1- [877.668.2256](tel:877.668.2256))/[www.nucalm.com](http://www.nucalm.com)